

## Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>ac_enable_tracking</b>	leadingmomentum.nl	HTTP	29 days
<b>First found URL:</b> <a href="https://www.leadingmomentum.nl/">https://www.leadingmomentum.nl/</a>			
<b>Cookie purpose description:</b> Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.			
<b>Initiator:</b> Script tag, page source line number 349			
<b>Source:</b> <a href="https://www.leadingmomentum.nl/wp-content/plugins/activecampaign-subscription-forms/site_tracking.js?ver=5.2.3">https://www.leadingmomentum.nl/wp-content/plugins/activecampaign-subscription-forms/site_tracking.js?ver=5.2.3</a>			
<b>Data is sent to:</b> Germany (adequate) Adequate country under GDPR (EU)			
<b>PHPSESSID</b>	leadingmomentum.nl	HTTP	Session
<b>First found URL:</b> <a href="https://www.leadingmomentum.nl/">https://www.leadingmomentum.nl/</a>			
<b>Cookie purpose description:</b> Preserves user session state across page requests.			
<b>Initiator:</b> W ebserver			
<b>Source:</b> leadingmomentum.nl			
<b>Data is sent to:</b> Germany (adequate) Adequate country under GDPR (EU)			

## Category: Preferences (2)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>lang</b>	ads.linkedin.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.leadingmomentum.nl/">https://www.leadingmomentum.nl/</a>			
<b>Cookie purpose description:</b> Remembers the user's selected language version of a website			
<b>Initiator:</b> Script tag, page source line number 21			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS">https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS</a>			
<b>Data is sent to:</b> Ireland (adequate) Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>lang</b>	linkedin.com	HTTP	Session
<b>First found URL:</b> <a href="https://www.leadingmomentum.nl/">https://www.leadingmomentum.nl/</a>			
<b>Cookie purpose description:</b> Set by LinkedIn when a web page contains an embedded "Follow us" panel.			
<b>Initiator:</b> Script tag, page source line number 21			
<b>Source:</b> <a href="https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS">https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS</a>			
<b>Data is sent to:</b> United States (adequate) Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> User			

## Category: Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_dc_gtm_UA-#</b>	leadingmomentum.nl	HTTP	

**First found URL:** <https://www.leadingmomentum.nl>  
**Cookie purpose description:** Used by Google Tag Manager to control the loading of a Google Analytics script tag.  
**Initiator:** Script tag, page source line number 21  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by User:**

<b>_ga</b>	leadingmomentum.nl	HTTP	2 years 1 day
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**First found URL:** <https://www.leadingmomentum.nl/>  
**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.  
**Initiator:** Script tag, page source line number 21  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by User:**

<b>_gid</b>	leadingmomentum.nl	HTTP	1 day
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**First found URL:** <https://www.leadingmomentum.nl/>  
**Cookie purpose description:** Registers a unique ID that is used to generate statistical data on how the visitor uses the website.  
**Initiator:** Script tag, page source line number 21  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by User:**

<b>collect</b>	google-analytics.com	Pixel	Session
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**First found URL:** <https://www.leadingmomentum.nl/>  
**Cookie purpose description:** Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.  
**Initiator:** Script tag, page source line number 21  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS> **Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by User:**

## Category: Marketing (12)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_fbp</b>	leadingmomentum.nl	HTTP	3 months

**First found URL:** <https://www.leadingmomentum.nl/>  
**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.  
**Initiator:** Script tag, page source line number 21  
**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>  
**Data is sent to:** United States (adequate)  
Adequate country under GDPR (EU)  
**Blocked until accepted by User:**

<b>ads/ga-audiences</b>	google.com	Pixel	Session
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**First found URL:** <https://www.leadingmomentum.nl/>  
**Cookie purpose description:** Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.  
**Initiator:** Script tag, page source line number 21  
**Source:** [https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr\\_r=4tid=UA-67906245-3cid=1507858984.1585728797jid=548020922\\_v=j81z=575627827slf\\_rd=1random=2898577482](https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-67906245-3cid=1507858984.1585728797jid=548020922_v=j81z=575627827slf_rd=1random=2898577482)

via <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**bcookie** linkedin.com HTTP 2 years

**First found URL:** <https://www.leadingmomentum.nl>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 21

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**bscookie** linkedin.com HTTP 2 years

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 21

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**fr** facebook.com HTTP 3 months

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

**Initiator:** Script tag, page source line number 21

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**IDE** doubleclick.net HTTP 1 year

**First found URL:** <https://www.leadingmomentum.nl/referenties/>

**Cookie purpose description:** Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. **Initiator:** Script tag

**Source:** <https://www.leadingmomentum.nl/referenties/>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**lidc** linkedin.com HTTP 1 day

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Used by the social networking service, LinkedIn, for tracking the use of embedded services.

**Initiator:** Script tag, page source line number 21

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**pagead/1p-user-list/#** google.com Pixel Session

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Classified

**Initiator:** Script tag, page source line number 21

**Source:** [https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr\\_r=4tid=UA-67906245-3cid=1507858984.1585728797jid=548020922\\_v=j81z=575627827slf\\_rd=1random=2898577482](https://www.google.ie/ads/ga-audiences?v=1aip=1t=sr_r=4tid=UA-67906245-3cid=1507858984.1585728797jid=548020922_v=j81z=575627827slf_rd=1random=2898577482)

via <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**smartlook\_ban\_expire** leadingmomentum.nl HTML Persistent

**First found URL:** <https://www.leadingmomentum.nl>

**Cookie purpose description:** Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.

**Initiator:** Observer

**Source:** leadingmomentum.nl

**Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)

**test\_cookie** doubleclick.net HTTP 1 day

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Used to check if the user's browser supports cookies.

**Initiator:** Script tag, page source line number 21

**Source:** [https://stats.g.doubleclick.net/r/collect?t=dcaip=1\\_r=3v=1\\_v=j81tid=UA-67906245-3cid=1507858984.1585728797jid=548020922](https://stats.g.doubleclick.net/r/collect?t=dcaip=1_r=3v=1_v=j81tid=UA-67906245-3cid=1507858984.1585728797jid=548020922)

<https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS> **via** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**tr** facebook.com Pixel Session

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

**Initiator:** Script tag, page source line number 21

**Source:** <https://www.facebook.com/tr/?id=901159576657160ev=PageView&dl=https%3A%2F%2Fwww.leadingmomentum.nl%2Frl=https%3A%2F%2Fwww.leadingmomentum.nl%2Fif=false&sets=1585728797397sw=1024sh=768v=2.9.15r=stableec=0o=286fbp=fb.1.1585728797396.1436611867it=158572879718&docr=GET>

**via** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

**UserMatchHistory** linkedin.com HTTP 29days

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.

**Initiator:** Script tag, page source line number 21

**Source:** <https://www.googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by User:**

## Category: Unclassified (6)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<b>_sp_session</b>	springest.nl	HTTP	Session
<b>First found URL:</b> <a href="https://www.leadingmomentum.nl/referenties/">https://www.leadingmomentum.nl/referenties/</a>			
<b>Cookie purpose description:</b> Unclassified			
<b>Initiator:</b> Script tag, page source line number 190			
<b>Source:</b> <a href="https://www.springest.nl/review/widget.js">https://www.springest.nl/review/widget.js</a>			
<b>Data is sent to:</b> Germany (adequate)			
Adequate country under GDPR (EU)			
<b>Blocked until accepted by user:</b> No			
<b>cmp649160415</b>	trackcmp.net	HTTP	29 days

**First found URL:** <https://w w w .leadingmomentum.nl/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 324

**Source:** <https://trackcmp.net/visit?actid=649160415e=r=https%3A%2F%2Fw w w .leadingmomentum.nl%2Fu=https%3A%2F%2Fw w w .leadingmomentum.nl%2F>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**lissc** linkedin.com HTTP 1 year

**First found URL:** <https://w w w .leadingmomentum.nl/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 21

**Source:** <https://w w w .googletagmanager.com/gtm.js?id=GTM-5VD7KHS>

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:** No

**prism\_649160415** leadingmomentum.nl HTTP 29 days

**First found URL:** <https://w w w .leadingmomentum.nl/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 349

**Source:** [https://w w w .leadingmomentum.nl/w p-content/plugins/activecampaign-subscription-forms/site\\_tracking.js?ver=5.2.3](https://w w w .leadingmomentum.nl/w p-content/plugins/activecampaign-subscription-forms/site_tracking.js?ver=5.2.3)

**Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:**

**prism\_64916041** prism.app-us1.com HTTP 29days

**First found URL:** <https://w w w .leadingmomentum.nl/>

**Cookie purpose description:** Unclassified

**Initiator:** Script tag, page source line number 349

**Source:** [https://w w w .leadingmomentum.nl/w p-content/plugins/activecampaign-subscription-forms/site\\_tracking.js?ver=5.2.3](https://w w w .leadingmomentum.nl/w p-content/plugins/activecampaign-subscription-forms/site_tracking.js?ver=5.2.3)

**Data is sent to:** United States (adequate)

Adequate country under GDPR (EU)

**Blocked until accepted by user:**

**smartlook\_ban\_reason** leadingmomentum.nl HTML Persistent

**First found URL:** <https://www.leadingmomentum.nl/>

**Cookie purpose description:** Unclassified

**Initiator:** Webserver

**Source:** leadingmomentum.nl

**Data is sent to:** Germany (adequate)

Adequate country under GDPR (EU)